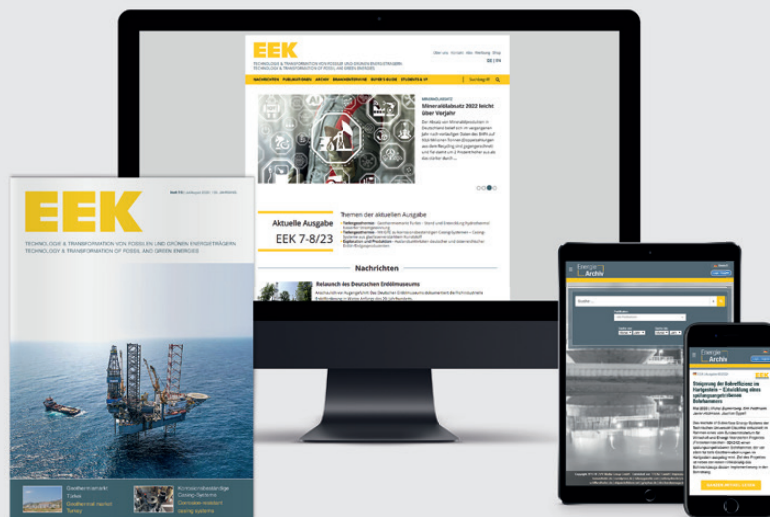




TECHNOLOGY & TRANSFORMATION OF FOSSIL AND GREEN ENERGIES

MEDIA INFORMATION 2024





Peter Leuten (Editor-in-Chief)
Phone: +49 40 23714 - 266
E-mail: p.leuten@eek-energy.com



Markus Wenzel (Advertising Sales Director)
Phone: +49 40 23714 - 117
E-mail: markus.wenzel@dvvmmedia.com



Jörg Rösch (Sales Manager)
Phone: +49 40 23714 - 283
E-mail: joerg.roesch@dvvmmedia.com



Nicole Junge (Technical Department)
Phone: +49 40 23714 - 263
E-mail: nicole.junge@dvvmmedia.com

www.eek-energy.com

Editorial Profile	3
Advertisement Rates	4
Advertisement Sizes	5
Schedule and Subject Plan	6 - 7
Analysis of Circulation and Business Sector	8
Buyer's Guide - Market Overview and Supply Sources	9
Online	10

Editorial Profile

1 Brief Characteristics:

Technical/scientific journal in its 140th publishing year.

EEK offers a balanced range of topics from the

- exploration and production
- preparation and processing of crude oil and natural gas
- application of mineral oil products
- carbon dioxide separation, storage and utilization
- hydrogen
- deep geothermal energy, to
- carbon cycles.

The magazine also offers an up-to-date, comprehensive information and news section, including reports on current products and services in the industry, event reports and a calendar of events. EEK is published bilingually in German and English throughout.

2 Organ:

Official organ from the scientific/technical societies:

DGMK – German Scientific Society for Sustainable Energy Carriers, Mobility and Carbon Cycles e.V.

ÖGEW – Austrian Society for Energy Sciences

3 Editorial department: Peter Leuten

4 Volume: 140th year 2024

5 Frequency: Monthly (11 issues per year)

6 Publisher:

DVV Media Group GmbH
Heidenkampsweg 75
20097 Hamburg, Germany
Phone: +49 40 23714 - 100
Web: www.eek-energy.com
E-mail: info@eek-energy.com

7 Subscription price: (incl. shipping costs)

Annual subscription	Germany (excl. VAT) € 435.-
	Europe (excl. VAT) € 473.-

8 Content analysis:

Scope analysis: 11 issues (07-08 double issue)

Topics:	in %
Natural gas and oil production/production technology, preparation of drilling and conveying technology onshore/offshore, reservoir technology, geology & geo-physics	24.7 %
Processing & application, refinery technology, petrochemistry, analytics, environmental protection, gas technology	15.5 %
Current news from the industry, company news, product information	13.8 %
Plant & pipeline engineering, storage, transport, maintenance, safety engineering	13.5 %
Personal news, associations/events, dates, literature	11.5 %
Deep geothermal energy	12.1 %
New technologies, hydrogen	5.9 %
Other	3.0 %

Advertising rate card no. 59

valid from 01.01.2024

Specialisation petroleum and natural gas: exploration & production, preparation and processing of petroleum and natural gas. Application of petroleum products, petrochemicals, hydrogen, deep geothermal energy, carbon cycles.

Magazine size DIN A4 = 210 mm (width), 297 mm (height)

Page size 185 mm (width), 260 mm (height)

Advertising sizes and rates (4c)

Format	Dimensions (width x height in mm)		Prices in Euro
	Page area	in the gate (plus 3 mm bleed)	
1/1 page	185 x 260	210 x 297	3,590.–
1/2 page	185 x 125/90 x 260	210 x 145 / 104 x 297	2,280.–
1/3 page	185 x 90/60 x 260	210 x 111 / 72 x 297	1,750.–
1/4 page	185 x 60/90 x 125	210 x 81 / –	1,250.–
1/8 page	185 x 30/90 x 60	–	860.–

Preferential position Front cover 210 x 208 + 3 mm bleed 3,700.–

Color surcharges Special colours 490.–

Casual Ads Job requests discount 50 %

Inserts (bound) 1 sheet A4 up to 120 g/sqm 2,300.–

Inserts (loose) Up to max. 25 g, incl. postal charges, incl. digital distribution 1,570.–

All advertising prices are exclusive of VAT the statutory rate.

Special category Buyer's Guide: Market overview and index of suppliers for the fossil and green energies sector, 4 issues per year (see page 9)

Publisher DVV Media Group GmbH,
Heidenkampsweg 75, 20097 Hamburg
Germany

Phone +49 40 23714 - 100

E-mail anzeigen@eek-energy.com

Closing date See topic/edition schedule

Terms of payment Payment due immediately on receipt of invoice, rates excluding VAT (19 %), net without deductions.
VAT identification number:
DE83 2007 0000 0020 1426 00
BIC: DEUTDEHH

Discounts For bookings within one year

by number of bookings	by number of quantity
for 3 ads 3 %	for 3 pages 5 %
for 6 ads 5 %	for 6 pages 10 %
for 12 ads 10 %	for 12 pages 15 %

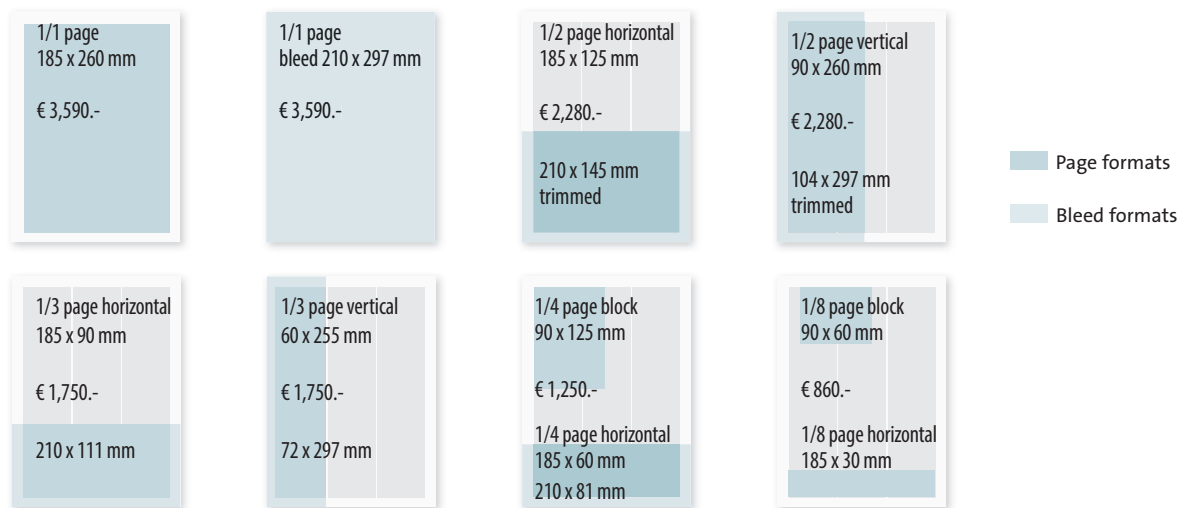
Print technology Offset printing, up to 60s grid.

Print data Data in PDF format, PDF-version minimum 1.3b (PDF/X-1a), image data resolution minimum 300 dpi

Advertisement sizes

valid from 01.01.2024

11 Advertisement sizes (width x height):



Magazine size: DIN A4, 210 mm wide, 297 mm high
Bleed plus 3 mm

Schedule and topics 2024

valid from 01.01.2024 (subject to change)

Issue	Subjects/Topics	Exhibitions, trade fairs, conferences, etc.
01/2024 AD: 06.12.2023 AM: 12.12.2023 PD: 03.01.2024	Piping and Pipeline Technology, Geothermal Energy, Hydrogen	TAR 2024, Potsdam, 30. - 31.01.2024 HyVolution Summit, Paris, 30.01. - 01.02.2024
02/2024 AD: 10.01.2024 AM: 16.01.2024 PD: 07.02.2024	Deep Geothermal Energy, Storage Technology, LNG	Oldenburg Pipeline Forum, 08. - 09.02.2024 Egypt Petroleum Show, Kairo, 13. - 15.02. E-world, Essen, 20. - 22.02.2024 GeoTHERM, Offenburg, 29.02. - 01.03.2024
03/2024 incl. Buyer's Guide AD: 12.02.2024 AM: 16.02.2024 PD: 11.03.2024	Pipeline and Production Technology, Exploration	StocExpo Europe, Rotterdam, 12. - 13.03.2024 Oil & Gas, Atyrau, Kazakhstan, 03. - 05.04.2024 Handelsblatt Annual Conference Municipal Utilities, Berlin, 09. - 10.04.2024
04/2024 AD: 13.03.2024 AM: 19.03.2024 PD: 10.04.2024	Offshore Technology, Geothermal Energy, Storage Technology, Deep drilling Technology	wire & tube, Dusseldorf, 15. - 19.04.2024 World Energy Congress, Rotterdam, 22. - 25.04.2024 HANNOVER MESSE, Hanover, 22. - 26.04.2024 Offshore Technology Conference (OTC), Houston, 06. - 09.05.2024
05/2024 AD: 10.04.2024 AM: 16.04.2024 PD: 08.05.2024	Production Technology, Deep drilling Technology, Hydrogen	OGU Oil Gas Uzbekistan, Tashkent, 14. - 16.05.2024 DGMK/ÖGEW Spring Conference, Celle, 15. - 16.05.2024 IGC Iceland Geothermal Conference, Reykjavik, 28. - 30.05.2024 Caspian Oil&Gas, Baku, 04. - 06.06.2024
06/2024 with Buyer's Guide AD: 08.05.2024 AM: 14.05.2024 PD: 05.06.2024	Conference Edition ACHEMA 2024 Offshore and Pipeline Technology, Systems and Process Engineering	EAGE Annual Conference + Exhibition, Oslo, 10. - 13.06.2024 ACHEMA, Frankfurt, 10. - 14.06.2024 EGATEC European Gas Technology Conference, Hamburg, 18. - 19.06.2024

Advertising deadline: (AD) / Ad material: (AM) / Publication date: (PD)

Issue	Subjects/Topics	Exhibitions, trade fairs, conferences, etc.
07-08/2024 AD: 12.06.2024 AM: 18.06.2024 PD: 10.07.2024	Natural Gas, Storage Technology, Deep drilling Technology	ONS Offshore Northern Seas, Stavanger, 26. - 29.08.2024
09/2024 with Buyer's Guide AD: 07.08.2024 AM: 13.08.2024 PD: 04.09.2024	Geothermal Energy, Refinery Technology, Natural Gas Technology	gat wat, Berlin, 17. - 18.09.2024 Celle Drilling, Celle, 17. - 18.09.2024 hy-fcell, Stuttgart, 08. - 09.10.2024
10/2024 AD: 11.09.2024 AM: 17.09.2024 PD: 09.10.2024	Decarbonization, Offshore Technology, Pipeline Technology, Storage	Fuel & Gas Logistics, Leipzig, 22. - 24.10.2024 Hydrogen Technology Expo, Hamburg, 23. - 24.10.2024
11/2024 AD: 09.10.2024 AM: 15.10.2024 PD: 06.11.2024	Piping and Pipeline technology, Natural Gas Technology, Offshore Technology, Storage Technology	OEEC Offshore Energy Exhibition & Conference, Amsterdam, 26. - 27.11.2024 Valve World Expo, Dusseldorf, 03. - 05.12.2024
12/2024 with Buyer's Guide AD: 08.11.2024 AM: 14.11.2024 PD: 09.12.2024	Drilling Technology, Production Technology, Deep Geothermal Energy	

Advertising deadline: (AD) / Ad material: (AM) / Publication date: (PD)

Circulation and distribution analysis

valid from 01.01.2024

1 Circulation analysis:

Basis: 2nd and 3rd quarter 2023

Total distribution	4,256
Thereof printed	2,400
Thereof digital	1,856
Distribution by recipients	3,017
Paid circulation	1,860
Individual subscription	1,832
Digital user licenses	28
Industry and promotional distribution	806
Archive and voucher copies	351
Foreign share in distribution by recipients	640

2 Geographical distribution analysis:

Business region	Share of distribution by recipients	
National	78.8 %	2,377 copies
Foreign countries	21.2 %	640 copies

3 Industries/Economic sectors/Fields of expertise/Professional groups

Recipient groups	Share of total circulation	
	%	Copies
Energy industry	84.5	3,596
▪ Mineral oil		
▪ Electricity		
▪ Gas		
▪ Renewables		
Business services, Associations, Politics	14.6	622
Others	0.9	38
Distribution	100.0	4,256

4 Job characteristic: Scope of duties

	Share of total circulation	
	%	Copies
Management	80.9	3,443
Division Management: Procurement, Pricing, Corporate Development	17.5	745
Others	1.6	68
Distribution	100.0	4,256

Buyer's Guide

valid from 01.01.2024

1. Buyer's Guide:

The successful market overview of "supplier companies"

For over 14 years the Buyer's Guide is the relevant market leader for the oil and gas industry, geoenergy and the petrochemical business. Fresh and clearly designed, suppliers and customers can present themselves in an excellent way.

In the Buyer's Guide - the market overview of supplier companies - you will find products and services covering all aspects of oil and gas, petrochemicals, deep geothermal energy, green energies such as hydrogen.

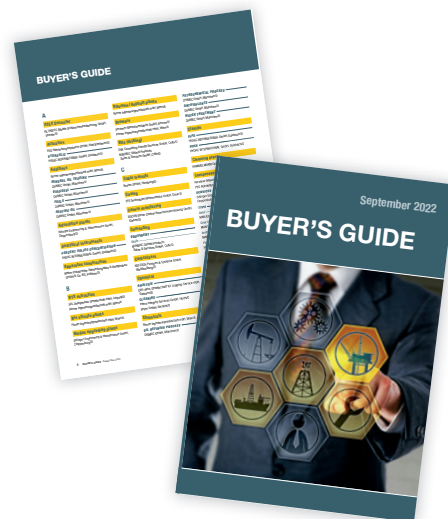
2. Frequency:

Four times a year as an insert in EEK 3/24, EEK 6/24, EEK 9/24, EEK 12/24

3. Annual prices (net):

The basic company profile including logo: 360.- Euro
per category/keyword: 45.- Euro

You would also like to present your products or services in the Buyer's Guide? Please contact: joerg.roesch@dvvmedia.com



Successful internet advertising

Fresh and clearly designed, the EEK-website www.eek-energy.com offers attractive advertising opportunities.

1 Facts:

Access control:

Page impressions*: 1,057

Visits*: 521

Unique visits*: 416

* Measurable range / Average per month: September 2022 - August 2023



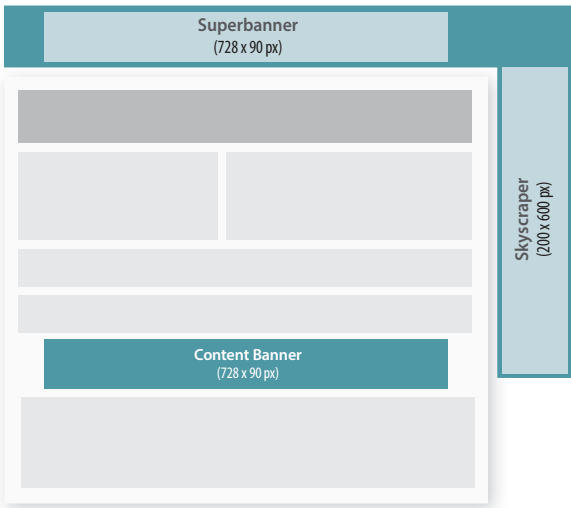
2 Sizes and prices:

Advertising Size	Desktop	Mobil	per month*
Super Banner (Leaderboard)	728 x 90 Pixel 980 x 90 Pixel	300 x 125 Pixel	€1,700.-
Content Banner	728 x 90 Pixel	300 x 125 Pixel	€1,400.-
Skyscraper	120 x 600 Pixel 160 x 600 Pixel 200 x 600 Pixel		€1,700.-

All prices plus VAT.

4 Data delivery / deadlines:

Please deliver **both formats for the desktop and mobile version** at least 5 working days before release date to:
nicole.junge@dvvmedia.com



5 Technical specifications:

- Jpeg, gif or html5. For image files please specify the url and for flash banners or html5 the use of a click tag.
- File size maximum 150 kB

