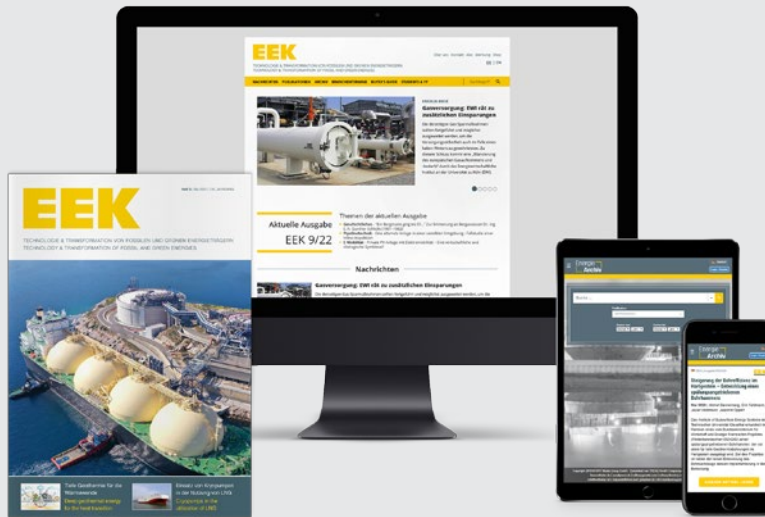


EEK

TECHNOLOGY & TRANSFORMATION OF FOSSIL AND GREEN ENERGIES

MEDIA INFORMATION 2023



Your publishing partner

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Editorial Profile

1 Brief Characteristics:

Technical/scientific journal in its 139th publishing year. EEK offers a balanced range of topics from the

- exploration and production
- preparation and processing of crude oil and natural gas
- application of mineral oil products
- petrochemistry
- hydrogen
- Deep geothermal energy, to
- carbon cycles.

The magazine also offers an up-to-date, comprehensive information and news section, including reports on current products and services in the industry, event reports and a calendar of events. EEK is published bilingually in German and English throughout.

2 Organ:

Official organ from the scientific/technical societies:

DGMK – German Scientific Society for Sustainable Energy Carriers, Mobility and Carbon Cycles e.V.

ÖGEW – Austrian Society for Energy Sciences

3 Editorial department: Dr. mont. Kerstin Kogler

4 Volume: 139th year 2023

5 Frequency: monthly (11 issues per year)

6 Publisher:

DVV Media Group GmbH
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 20097 Hamburg, Germany
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 Web: www.eek-energy.com
 E-Mail: info@eek-energy.com

7 Subscription price: (incl. shipping costs)

Annual subscription	Germany (excl. VAT) € 435,00
	Europe (excl. VAT) € 473,00

8 Content analysis:

Scope analysis: 11 issues (7/8 double issue)

Topics:	in %
Natural gas and oil production/production technology, preparation of drilling and conveying technology onshore/offshore, reservoir technology, geology & geophysics	24,7%
Processing & application, refinery technology, petrochemistry, analytics, environmental protection, gas technology	15,5 %
Current news from the industry, company news, product information	13,8 %
Plant & pipeline engineering, storage, transport, maintenance, safety engineering	13,5 %
Personal news, associations/events, dates, literature	11,5 %
Deep geothermal energy	12,1 %
New technologies, hydrogen	5,9 %
Other	3,0%

Advertising rate card no. 58

valid from 01.01.2023

Specialisation petroleum and natural gas: exploration & production, preparation and processing of petroleum and natural gas. Application of petroleum products, petrochemicals, hydrogen, deep geothermal energy, carbon cycles.

Magazine size DIN A4 = 210 mm (width), 297 mm (height)

Page size 185 mm (width), 260 mm (height)

Advertising sizes and rates (4c)

Format	Dimensions (width x height in mm)		Prices in Euro
	Page area	in the gate (plus 3 mm bleed)	
1/1 page	185 x 260	210 x 297	3.590,-
1/2 page	185 x 125/90 x 260	210 x 145 / 104 x 297	2.280,-
1/3 page	185 x 90/60 x 260	210 x 111 / 72 x 297	1.750,-
1/4 page	185 x 60/90 x 125	210 x 81 / -	1.250,-
1/8 page	185 x 30/90 x 60	-	860,-

Preferential position Front cover 210 x 208 +3 mm bleed 3.700,-

Color surcharges Special colours 490,-

Casual Ads Job requests discount 50 %

Details of equipment and delivery for loose and bound inserts on request.

All advertising prices are exclusive of VAT the statutory rate.

Special category Buyer's Guide: Market overview and index of suppliers for the fossil and green energies sector, 4 issues per year (see page 9)

Publisher DVV Media Group GmbH, Heidenkampsweg 73-75, 20097 Hamburg Germany

Phone +49 40 23714-100

Fax +49 40 23714-101

E-Mail anzeigen@eek-energy.com

Closing date See topic/edition schedule

Terms of payment Payment due immediately on receipt of invoice, rates excluding VAT (19%), net without deductions. VAT identification number: DE83 2007 0000 0020 1426 00 BIC: DEUTDEHH

Discounts For bookings within one year

by number of bookings	by number of quantity
for 3 ads 3%	bei 3 pages 5%
for 6 ads 5%	bei 6 pages 10%
for 12 ads 10%	bei 12 pages 15%

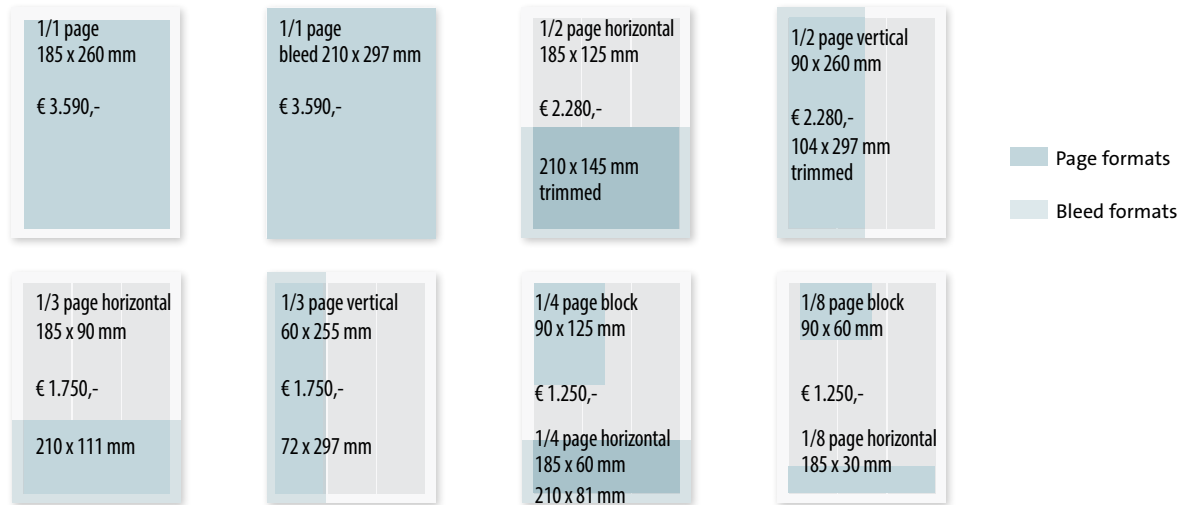
Print technology Offset printing, up to 60s grid.

Print data Data in PDF format, PDF-version minimum 1.3 (PDF/X-1a), image data resolution minimum 300 dpi

Advertisement sizes

valid from 01.01.2023

11 Advertisement sizes: (width x height mm)



Magazine size: DIN A4, 210 mm wide, 297 mm high
Bleed plus 3 mm

Schedule and topics 2023

valid from 01.01.2023 (subject to change)

Issue	Subjects/Topics	Exhibitions, trade fairs, conferences, etc.
01/2023 AD: 07.12.2022 PD: 06.01.2023	Perspectives for energy sources oil & natural gas, H2 in Germany: drilling technology, reservoir technology, innovative energy storage, hydrogen	HyVolution 2023, Paris, 01. - 02.02.
02/2023 AD: 11.01.2023 PD: 08.02.2023	Processing & application , refining and petrochemical technology; piping technology; Pipelines, geology & geophysics, process engineering	Egypt Petroleum Show, Kairo, 13. - 15.02.
03/2023 mit Buyer's Guide AD: 08.02.2023 PD: 08.03.2023	Advanced drilling technology : focus: natural gas technology: drilling technology, geothermal energy	GeoTHERM 2023, Offenburg, 02. - 03.03. 9th International LNG Congress, Düsseldorf, 06. - 07.03. StocExpo Europe, Rotterdam, 14. - 16.03. 15. EID Kraftstoff Forum 22. - 23.03. The European Gas Conference, Wien, 27. - 29.03 European Hydrogen Conference (EHC), Wien, 29.03. Automatisierungstreff – IT & Automation, Böblingen, 28. - 30.03. 35. Oldenburg Pipeline Forum, Oldenburg, 30. - 31.03.
04/2023 AD: 08.03.2023 PD: 05.04.2023	Process intensification and efficiency in refineries and petrochemicals ; innovative energy sources and energy storage, underground storage of natural gas and hydrogen	Oil & Gas 2023, Atyrau, Kasachstan, 05. - 07.04. World Geothermal Congress, Reykjavik, 17. - 21.04. HANNOVER MESSE: Industrie 4.0, Hannover, 17. - 21.04. Workshop Piston compressors, Rheine, 26. - 27.04.
05/2023 AD: 12.04.2023 PD: 10.05.2023	Drilling technology, production technology, deep geothermal energy	Offshore Technology Conference (OTC), Houston, 01. - 04.05. Handelsblatt Wasserstoffgipfel, Salzgitter, 03. - 04.05. 18th Pipeline Technology Conference, Berlin, 08. - 11.05. OGU Oil Gas Uzbekistan, Tashkent, 17. - 19.05. Petrochemical & Refining Congress, Wien, 22. - 23.05. E-World – energy & water, Essen, 23. - 25.05. Caspian Oil&Gas 2023, Baku, 31.05. - 02.06.

Advertising deadline: (AD) / Publication date: (PD)

Issue	Subjects/Topics	Exhibitions, trade fairs, conferences, etc.
06/2023 with Buyer's Guide AS: 10.05.2023 ET: 06.06.2023	Drilling technology, production technology, reservoir technology, natural gas technology	84th EAGE Annual Conference + Exhibition, Wien, 05. - 08.06. H2 Forum, Berlin, 06. - 07.06. Annual Meeting of Analysts, Hamburg, 22. - 23.06.
07-08/2023 AS: 09.06.2023 ET: 07.07.2023	Deep geothermal energy, hydrogen	
09/2023 with Buyer's Guide AS: 09.08.2023 ET: 06.09.2023	Pipelines & pipeline technology, production technology, reservoir technology, geology & geophysics	gat wat 2023, Cologne, 06. - 07. 09. Celle Drilling 2023, Celle, 12. - 13.09. World Petroleum Congress 2023, Calgary, 17. - 21.09.
10/2023 AS: 13.09.2023 ET: 11.10.2023	Refinery technology, petrochemicals: plant, process and process engineering; underground storage of natural gas	Offshore Energy 2023, Amsterdam A+A 2023, Dusseldorf, 23. - 27.10.
11/2023 AS: 11.10.2023 ET: 08.11.2023	Pipelines & Pipeline technology, natural gas technology, hydrogen	World Energy Congress 2023, Rotterdam, 04. - 07.12.
12/2023 with Buyer's Guide AS: 18.11.2023 ET: 06.12.2023	Drilling technology, production technology, deep geothermal energy	

Advertising deadline: (AD) / Publication date: (PD)

Circulation and distribution analysis

valid from 01.01.2023

1 Circulation analysis:

Basis: 3rd and 4th quarter 2022

Total distribution	4.102
Thereof printed	2.214
Thereof digital	1.888
Distribution by recipients	3.113
Paid circulation	1.941
Individual subscription	1.913
Digital user licenses	28
Industry and promotional distribution	764
Archive and voucher copies	408
Foreign share in distribution by recipients	685

2 Geographical distribution analysis:

Business region	Share of distribution by recipients	
National	78 %	2.428 copies
Foreign countries	22 %	685 copies

3 Industries/Economic sectors/Fields of expertise/Professional groups

Recipient groups	Share of total circulation	
	%	Copies
Energy industry	84,5	3.466
▪ Mineral oil		
▪ Electricity		
▪ Gas		
▪ Renewables		
Business services, Associations, Politics	14,6	599
Others	0,9	37
Distribution	100,0	4.102

4 Job characteristic: Scope of duties

	Share of total circulation	
	%	Copies
Management	80,9	3.318
Division Management: Procurement, Pricing, Corporate Development	17,5	718
Others	1,6	66
Distribution	100,0	4.102

Buyer's Guide

valid from 01.01.2023

1. Buyer's Guide:

The successful market overview of "supplier companies"

For over 13 years the Buyer's Guide is the relevant market leader for the oil and gas industry, geoenergy and the petrochemical business. Fresh and clearly designed, suppliers and customers can present themselves in an excellent way.

In the Buyer's Guide - the market overview of supplier companies - you will find products and services covering all aspects of oil and gas, petrochemicals, deep geothermic energy, green energies such as hydrogen.

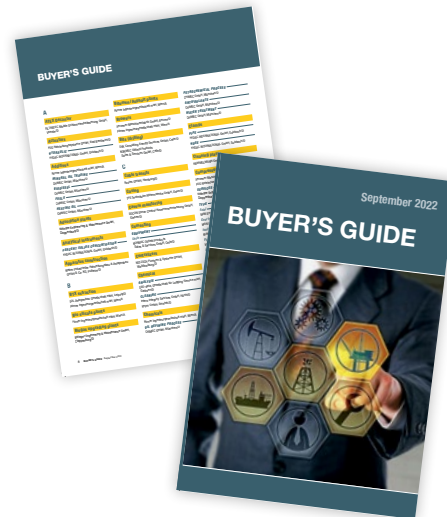
2. Frequency:

Four times a year as an insert in EEK 3/23, EEK 6/23, EEK 9/23, EEK 12/23

3. Annual prices (net):

The basic company profile including logo: 360,- Euro
per category/keyword: 45,- Euro

You would also like to present your products or services in the Buyer's Guide? Please contact: markus.wenzel@dvvmedia.com



Online

vadid from 01.01.2023

Successful internet advertising

Fresh and clearly designed, the EEK-website www.eek-energy.com offers attractive advertising opportunities.

1 Facts:

Access control:

Page impressions*: 11.326

Visits*: 552

Unique visits*: 400

* Average : 01. September 2021 - 01. August 2022/ measurable range



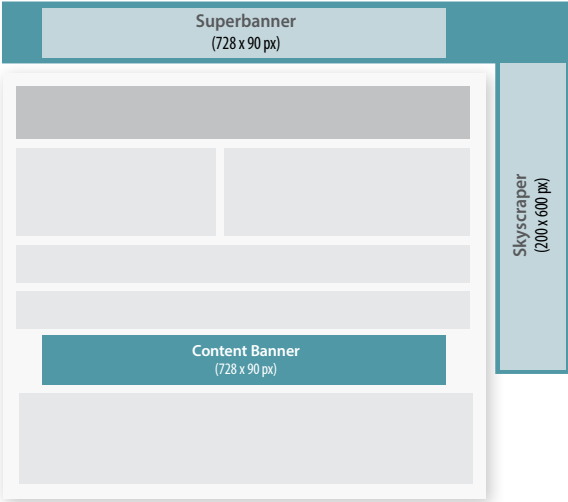
2 Sizes and prices:

Advertising Size	Desktop	Mobil	per month*
Super Banner (Leaderboard)	728 x 90 Pixel 980 x 90 Pixel	300 x 125 Pixel	€1.700,-
Content Banner	728 x 90 Pixel	300 x 125 Pixel	€1.400,-
Skyscraper	120 x 600 Pixel 160 x 600 Pixel 200 x 600 Pixel		€1.700,-

All prices plus VAT.

4 Data delivery / deadlines:

Please deliver **both formats for the desktop and mobile version** at least 5 working days before release date to:
vera.hermanns@dvvmedia.com



5 Technical specifications:

- Jpeg, gif or html5. For image files please specify the url and for flash banners or html5 the use of a click tag.
- File size maximum 150 kB

