



TECHNOLOGIE & TRANSFORMATION VON FOSSILEN UND GRÜNEN ENERGIETRÄGERN
TECHNOLOGY & TRANSFORMATION OF FOSSIL AND GREEN ENERGIES

MEDIA DATA 2025



energie markt GmbH

Profile / Editorial Team / Publisher 2026

1 About EEK:

EEK is a technical and scientific journal now in its 140th year of publication. Each issue of EEK presents a well-balanced selection of topics, including:

- exploration and extraction,
- oil and gas processing and refining,
- applications of petroleum products,
- carbon capture, storage, and utilisation,
- hydrogen,
- deep thermal energy, and
- conversion of carbon-bearing materials.

The journal also includes a comprehensive, up-to-date information and news section featuring reports on current products and services in the sector, along with event coverage and an event calendar. EEK is published as a fully bilingual journal in both German and English.

2 Sponsors:

Official journal of the scientific and technical societies:

DGMK – Deutsche Wissenschaftliche Gesellschaft für nachhaltige Energieträger, Mobilität und Kohlenstoffkreisläufe e.V. (German Scientific Society for Sustainable Energy Carriers, Mobility and Carbon Cycles e.V.)

ÖGEW – Österreichischen Gesellschaft für Energiewissenschaften (Austrian Society for Energy Sciences)

3 Editor: Katia Meyer-Tien

4 Volume: 142nd volume, 2026

5 Publication frequency: monthly (11 issues per year)

6 Publisher :

Energiemarkt GmbH
Schloß Mühlfeld 20, 82211 Herrsching, Germany
Telefon: +49 8152 93 11-0
E-Mail: info@energiemarkt.net
Internet: www.energiemarkt.net

7 Annual subscription rates : (incl. postage)

Germany: € 485.00 plus VAT
Europe: € 511.00 plus VAT

8 Content analysis:

Scope analysis: 11 issues (7/8 double issue)

Topics:	in %
Natural gas and petroleum extraction/production technologies – onshore/offshore site preparation, drilling, and completing – reservoir engineering – geology and geophysics	24,9 %
Processing and application – refining technologies – petrochemicals – analytics – environmental protection – gas technology	15,7 %
Industry news – company updates – product information	14,1 %
Plant and pipeline technology – storage – transport – storage facilities – maintenance – safety technology	13,8 %
News about people, associations and events – event calendar – recommended reading	11,2 %
Deep geothermal technology	11,8 %
New technologies – hydrogen	5,7 %
Other topics	2,8 %

Advertising Rates No. 61

As of 1 January 2026

Focus: Exploration, extraction, treatment, and processing of petroleum and natural gas. Petroleum product applications, petrochemicals, hydrogen, deep geothermal technology, and conversion of carbon carriers.

Magazine size DIN A4 = W 210 mm x H 297 mm

Type area W 185 mm x H 260 mm

Advertising rates including 4-colour printing (4C)

Size	Specifications (width x height in mm)		4C Price
	Type area	Trim area (+ 3 mm bleed)	
1/1 page	185 x 260	210 x 297	€ 3.650,-
1/2 page (horiz./verti.)	185 x 125 / 90 x 260	210 x 145 / 104 x 297	€ 2.300,-
1/3 page (horiz./verti.)	185 x 90 / 60 x 260	210 x 111 / 72 x 297	€ 1.780,-
1/4 page (horiz./verti.)	185 x 60 / 90 x 125	210 x 81 / -	€ 1.280,-
1/8 page (horiz./verti.)	185 x 30 / 90 x 60	-	€ 880,-

Prime position Front cover 210 x 208 mm + 3 mm bleed € 3,700,00

Colour surcharge per spot colour € 490.00

Classified ads Discount for job listings 50 %

Supplements 1 DIN A4 sheet up to 120 g/m2 € 2,300.00

Inserts Up to 25 g, incl. postage and digital placement
€ 1,570.00

All prices are subject to VAT.

Specials

The Buyer's Guide provides a market overview and includes a supplier directory. Organised by keywords, it informs readers on products and services offered by suppliers in the fossil and green energy sectors. It is published four times a year (see page 9).

Publisher

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E-Mail

anzeigen@energiemarkt.net

Booking deadline

See Topics and Schedules

Payment terms

Invoice due in full upon receipt
HypoVereinsbank München,
IBAN: DE77 7002 0270 0034 1667 14
BIC: HYVEDEMMXXX

Discounts

For ads placed within a 1-year period:

Frequency discount **Volume discount**

3 or more ads 3 %

3 or more pages 5 %

6 or more ads 10 %

6 or more pages 10 %

Printing process

Offset printing, up to 60 LPI.

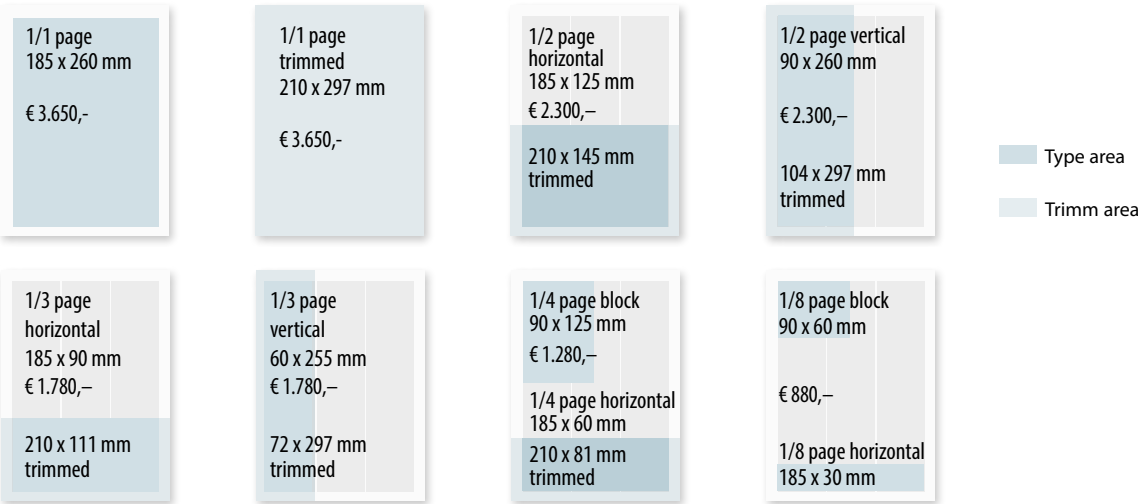
Print materials

Data must be submitted in PDF format, version 1.3 (PDF/X-1a). Images must have a minimum resolution of 300 dpi.

Advert Sizes

As of 1 January 2026

11 Sizes (width x height):



Magazine size: DIN A4, W 210mm x H 297mm
Trim area plus 3 mm bleed

2026 Schedule and Topics

As of 1 January 2026 (subject to change)

Issue	Editorial focus / topics	Exhibitions, trade fairs, congresses
01/2026 BD: 05.12.2025 CD: 12.12.2025 PD: 02.01.2026	Geothermal energy, storage technology	„Kraftstoffe der Zukunft 2026“, Berlin, 19.–20.01. 2026 TAR 2026, Potsdam, 28. – 29.01. 2026
02/2026 BD: 12.01.2026 CD: 16.01.2026 PD: 02.02.2026	IT & new technologies	Oldenburger Rohrleitungsforum, Oldenburg, 05.–06.02.2026 E-world energy water, Essen, 10.–12.02.2026 GeoTHERM expo & congress, Offenburg, 26.-27.02.2026
03/2026 mit Buyer's Guide BD: 09.02.2026 CD: 13.02.2026 PD: 02.03.2026	Decarbonisation, hydrogen	H2-Forum, Berlin, 03.–04.03.2026 Europe Forum on carbon Capture and Storage, Brüssel, 04.03.2026 International LNG Congress, Barcelona, 09.–10.03.2026 European Gas Conference (EGC), Oslo, 09.–11.03.2026 European Hydrogen Energy Conference, Seville, 11.–13.03.2026 World Petrochemical Conference, Houston, 23.–27.03.2026 EGPES, Kairo, 30.03.–01.04.2026
04/2026 BD: 06.03.2026 CD: 13.03.2026 PD: 01.04.2026	Storage technology, drilling technology	Wire Düsseldorf, 13.–17.04.2026 Hannover Messe, 20.–24.04.2026 Spring 2026 SMRI Conference, Edinburgh, 26.–29.04.2026 25th WPC Energy Congress, Riyadh, Saudi Arabia, 26.–30.04.2026 Pipeline Technology Conference, Berlin, 27.–30.04.2026
05/2026 BD: 10.04.2026 CD: 17.04.2026 PD: 04.05.2026	Geoscience, geothermal energy	Berliner Energietage 2026, 04.–06.05.2026 DGMK/ÖGEW Frühjahrstagung, Münster, 06.–07.05.2026 OGU 2026, 12.05.2026 – 14.05.2026, Tashkent Petrochemical and Refining Congress, Amsterdam ,18.–19.05.2026 Unity Expo, Stuttgart, 19.–21.05.2026

Issue	Editorial focus / topics	Exhibitions, trade fairs, congresses
07-08/2026 BD: 10.07.2026 CD: 17.07.2026 PD: 03.08.2026	molecular transition, decarbonisation	
09/2026 mit Buyer's Guide BD: 07.08.2026 CD: 14.08.2026 PD: 01.09.2026	Refinery technology, CCS	Celle Drilling, Celle, 15.–16.09.2026 VKU-Stadtwerkekongress 2026, Berlin, 16.–17.09.2026 Fall 2026 SMRI Conference, West Yellowstone, 27.–30.09.2026 Handelsblatt Jahrestagung Gas 2026, Berlin, 29.–30.09.2026 DVGW Kongress, Bonn, 30.09.–01.10.2026
10/2026 BD: 04.09.2026 CD: 11.09.2026 PD: 01.10.2026	Geothermie, IT	Geothermiekongress, Potsdam, 20.–22.10.2026 World Energy Congress, Riyadh, 26.–29.10.2026
11/2026 BD: 09.10.2026 CD: 16.10.2026 PD: 02.11.2026	Drilling technology, storage technology	
12/2026 mit Buyer's Guide BD: 06.11.2026 CD: 13.11.2026 PD: 01.12.2026	Hydrogen & syngas	

BD = Booking deadline / CD = Copy deadline / PD = Publication date

Circulation & Distribution

As of 1 January 2026

1 Circulation statistics: (for Q2 and Q3 2024)

Total circulation	4.351
of which printed	2.438
davon digital	1.913
Distribution to recipients	3.112
Paid circulation	1.905
of which individual subscriptions	1.878
of which digital user licenses	30
Distribution to industry professionals & promotional copies	841
Archive and sample copies	361
International recipients (included above)	674

2 Geographical distribution:

Economic area	Distribution by recipients	
Domestic	77,87 %	2.423 copies
International	22,13 %	689 copies

3 Sectors/industries/services

Recipient groups	Share of actual distribution	
	%	Copies
Energy sector	83,9	3.625
▪ Petroleum		
▪ Electricity		
▪ Gas		
▪ Renewable energies		
Service providers, associations, government officials	15,2	627
Other	0,9	38
Total	100,0	4.290

4 Recipient profile: roles and responsibilities

	Share of actual distribution	
	%	Exemplare
Senior management	80,9	3.518
Department and division heads in procurement, corporate development, and pricing	17,5	761
Other	1,6	70
Total	100,0	4.351

Other profiles are not tracked, as this information does not affect the professional value of this trade journal for its readers.

Buyer's Guide

As of 1 January 2026

1 Buyer's Guide

The market's leading supplier directory

For over 15 years, the Buyer's Guide has been the top resource for the oil and gas industries as well as the geoenery, petrochemical, and green energy sectors. With its fresh, user-friendly design, the Buyer's Guide provides an ideal platform for suppliers and clients to showcase their offerings.

The Buyer's Guide features around 500 products and services for the oil, gas, petrochemical, deep geothermal energy, renewable energy and hydrogen industries.

2 Publication frequency:

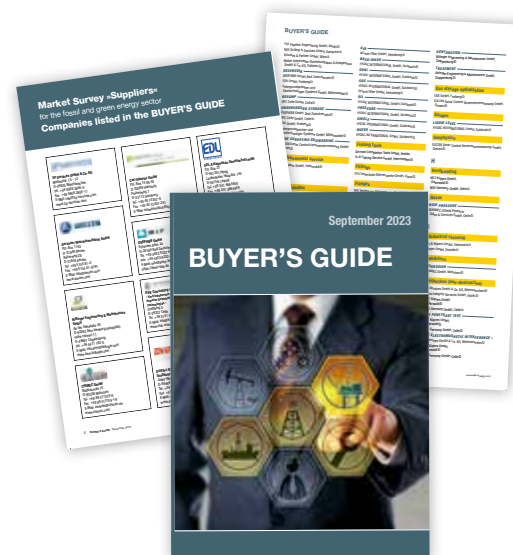
The Buyer's Guide is published four times a year as a supplement to the following issues: EEK 3/26, EEK 6/26, EEK 9/26, EEK 12/26.

3 Annual pricing (subject to VAT):

Basic company listing, including logo:

€ 390.00 for each category / € 55.00 for each keyword

Would you like to showcase your company and its products or services in the Buyer's Guide? We'd be happy to provide you with more details: anzeigen@energiemarkt.net



Successful online advertising

With its fresh and user-friendly design, the EEK website, www.eek-energy.com, offers attractive advertising opportunities.

1 Facts & Figures:

Website traffic:



Page Impressions*: 47.451

Visits*: 29.004

* Measurable reach / monthly average: 2025

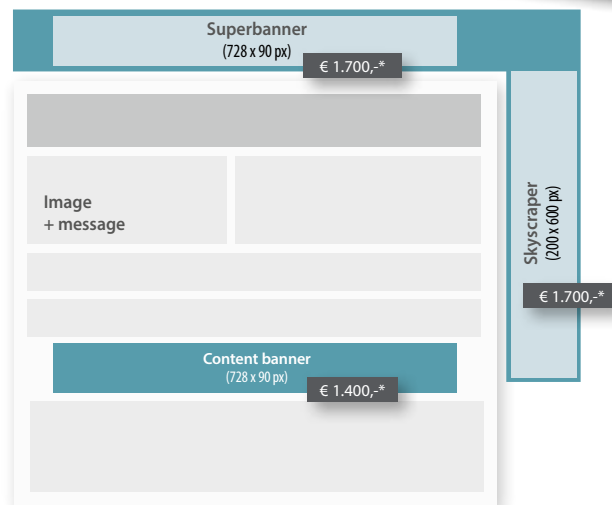
2 Specifications and rates:

Banner type	Desktop	Price per month*
Super Banner (Leaderboard)	728 x 90 Pixel 980 x 90 Pixel	€ 1.700,-
Content Banner	728 x 90 Pixel	€ 1.400,-
Skyscraper	120 x 600 Pixel 160 x 600 Pixel 200 x 600 Pixel	€ 1.700,-

All prices subject to VAT.

3 Data submission deadline:

Please submit data as specified above for **both the desktop and mobile versions** at least five business days before publication via email to: anzeigen@energiemarkt.net



4 Technical requirements:

- JPEG, GIF, or HTML5 format. Please include the URL for image files and, for flash banners or HTML5, specify the use of a click tag
- Maximum file size: 150 KB

Content-Marketing: Online-Advertorials

1 October 2025

Content marketing with EEK advertorials: Share your story with our network

Strategically promote your editorial content with EEK: Content marketing in the technical and industrial sectors is essential for effective corporate, brand, product and employee communication. EEK covers a wide range of topics, from the exploration, extraction, processing, and refining of oil and gas to the use of petroleum products and cutting-edge technologies, such as carbon capture, storage and utilisation (CCS), hydrogen, and deep geothermal energy. By focusing on these relevant areas, EEK helps raise awareness of your brand, enhance your brand image, strengthen customer loyalty, and position you to attract new target audiences.

EEK's expert package: one advertorial on EEK portals

Your advertorial – an article crafted to look like editorial content – will be featured on our website and strategically placed within the relevant network

- Prominent placement on our homepage
- LinkedIn exposure to boost engagement and visibility

Base price: € 1.190,-

Our services:

- **Precise targeting, reach, and relevance:** We make sure you connect with your target audience directly and effectively.
- **Increased brand presence online:** Strengthen your digital footprint and brand awareness.
- **Organic growth and keyword optimisation:** Boost your search engine ranking and elevate the visibility of your content.
- **Reporting:** On request, we provide you with a detailed summary of your advertorial's performance, including page views.

What we need from you:

- A text with a minimum of 2.500 characters, a concise headline (up to 55 characters), and a subheading (up to 185 characters).
- An image (landscape format, 1.100 x 440 pixels) that illustrates your content.
- A link to direct readers to a website of your choosing.



Online Job Market

1 October 2025

The EEK online job market for the energy and resources sector

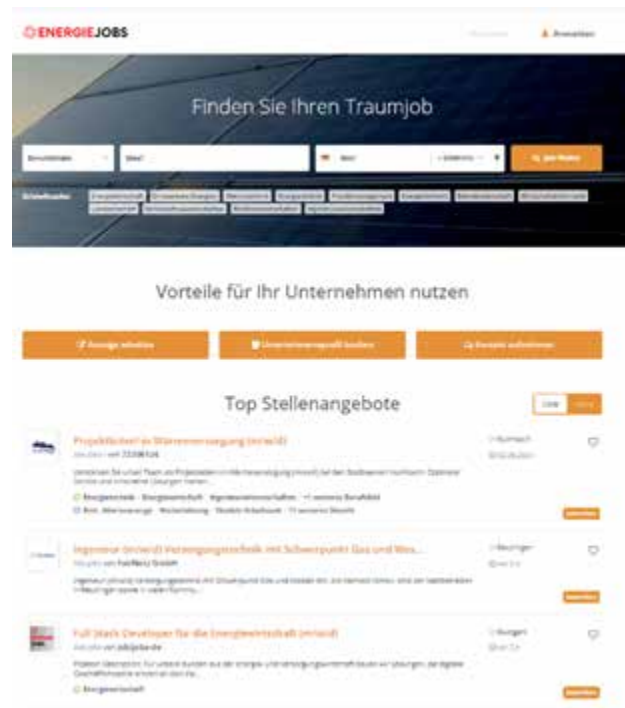
energiejobs.online is your go-to platform for recruiting qualified talent. Your online job listing appears precisely where the skilled professionals you need look for jobs – on specialised energy and resource portals. With its wide range of topics, EEK offers a well-balanced selection of key areas in every issue, allowing you to attract candidates from multiple specialised fields.

You can take advantage of cross-posting options on our partner portals, **energie-jobs.online** and **stellenonline.de**, to significantly expand your reach. These portals help you connect with highly qualified candidates from conventional energy sectors as well as emerging technologies like hydrogen and CCS.

In addition, you can strengthen your employer brand with options such as a **Top Employer Profile** or a **Top Highlight**, helping your company stand out to prospective applicants. This is an excellent way to showcase your company as an attractive employer.

Rates

Job market listing	Content	Duration	Preis
BASIC listing	Standard template or upload PDF or HTML zip file PDF converted into HTML	60 days, refreshed every 14 days to maintain viewer engagement	€ 790,-
PREMIUM listing	HTML listing + TopJob + TopHighlight + Newsletter + 350 guaranteed click	60 days, refreshed every 3 weeks 1 x each	€ 1.490,-



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The general terms and conditions can be found at
www.eek-energy.com/AGB

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